



# Close the Glass Loop European Platform

June 2020 | Harald Hauke, MD Austria Glas Recycling

*RECYCLING'S DRIVING FORCE.*



# HARD FACTS AND FIGURES

**±0€**

NON-PROFIT  
COMPANY



**> 260 000 t**  
COLLECTION AMOUNT  
2019

**8 EMPLOYEES**  
WHO MANAGE THE WHOLE  
GLASS-RECYCLING-SYSTEM



**-46 %**  
REDUCED  
CARBON FOOTPRINT  
COMPARED TO  
CONVENTIONAL MODEL

**#1**  
MARKET  
LEADER  
NEARLY 80%  
MARKET SHARE



**28.5 kg**  
COLLECTION  
PER PERSON

# KEY FIGURES

**90%**  
RECYCLING IN AUSTRIA

austria  
**glasrecycling**  
Ein Unternehmen der ARA



**8 900 000**  
POPULATION  
IN AUSTRIA

**> 80%**  
RECYCLING  
RATE

**2095**

MUNICIPALITIES

**33**  
LOGISTIC PARTNERS

**180**  
RECYCLING TRUCKS

**68 000**  
GLASS  
CONTAINERS

**4.0**  
„DRIVER FOR INNOVATION“  
„CIRCULAR ECONOMY“





# SOFT FACTS AND FIGURES



*The success of the Austrian glass recycling system is based on the successful interaction and cooperation of many companies, institutions and authorities. Austria Glas Recycling is working with different stakeholders; municipalities, private waste-collection companies, waste associations, research institutions and the glass industry, to develop and achieve innovations in the glass recycling system.*



# SOFT FACTS AND FIGURES



## PUBLICATIONS

*With different publications we guarantee to share our experience and our knowledge. Last year we created a SDG-navigator, to show how the SDGs can be linked to EMAS and ONR 192500 (ISO 26000). It is important to us to present solutions in our publications and to motivate others in their actions.*



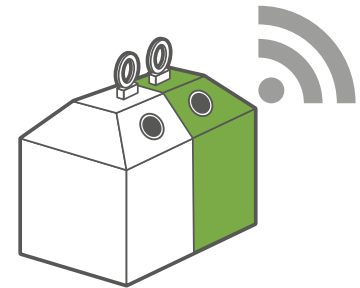


# SOFT FACTS AND FIGURES



## EDUCATION

*Consistent public relations and information work is another key to success. Austria Glas Recycling coordinate different communication strategies and activities throughout the country. Bobby Bottle is very common and popular in schools, he explains to the younger generations the importance of glass recycling with magic tricks. We are also an active partner in different university projects, for example we support the sustainability challenge. The Sustainability Challenge gives students the opportunity to apply theoretical knowledge in practice.*



**RECYCLING'S DRIVING FORCE.**



## SOFT FACTS AND FIGURES

*This effort is rewarded. Austria Glas Recycling has received several national and international awards. The glass recycling system in Austria was honored as best practice in the EU. We got 17 times the Austrian Sustainability Reporting Award for our sustainability report and won 5 Times the Austrian EMAS-Award for our environmental management.*



## HONOR & AWARDS

**BEST PRACTICE  
IN EUROPE**

**17 TIMES  
AUSTRIAN  
SUSTAINABILITY  
REPORTING  
AWARD**

**5 TIMES  
EMAS AWARD**



# MAIN CHALLENGES AND ACTIONS I

## SUP directive and current „plastic discussion“ in Austria

- Deposit Return Systems
- Returnable multiway system for glass

## CEP recycling targets

- already achieved for 2030 but
- keep consumers motivated





# MAIN CHALLENGES AND ACTIONS II

## Stakeholder management and network

- service dialogue
- support to fix challenges

## Digitalisation

- foster R&D
- enhance test regions







*RECYCLING'S DRIVING FORCE.*

