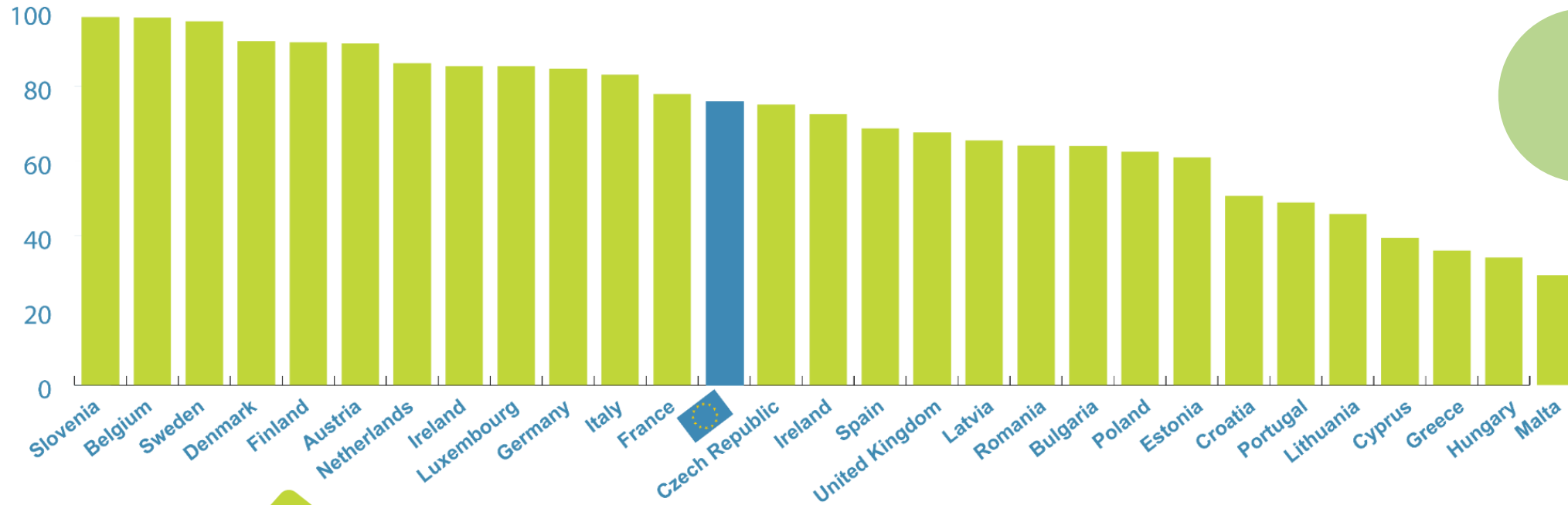
A woman with long blonde hair tied back, wearing a striped t-shirt, is sorting through glass bottles. A young boy in a blue t-shirt is also holding a glass bottle. They are outdoors, possibly on a balcony or patio, with a building in the background. The scene is overlaid with a semi-transparent teal filter.

CLOSE THE GLASS LOOP A European Value Chain Vision for a Closed Loop Circular Economy

Vanessa Chesnot
European Container Glass Federation (FEVE)

Three decorative circles of different colors (teal, light green, and light blue) are positioned in the bottom left corner of the slide.

Why Close the Glass Loop



24%
NOT COLLECTED



Close the Glass Loop

The European ambition to collect glass more and better, together



Vision

Our vision is to achieve full actual recycling of collected glass packaging, by uniting the glass collection and recycling value chain to make sure our Circular Economy works better.

Goals

- **90% collection rate** of used glass packaging in the EU by 2030 (up from the current average of 76%).
- **Better quality of recycled glass**, so more recycled content can be used in a new production loop.

The European Platform



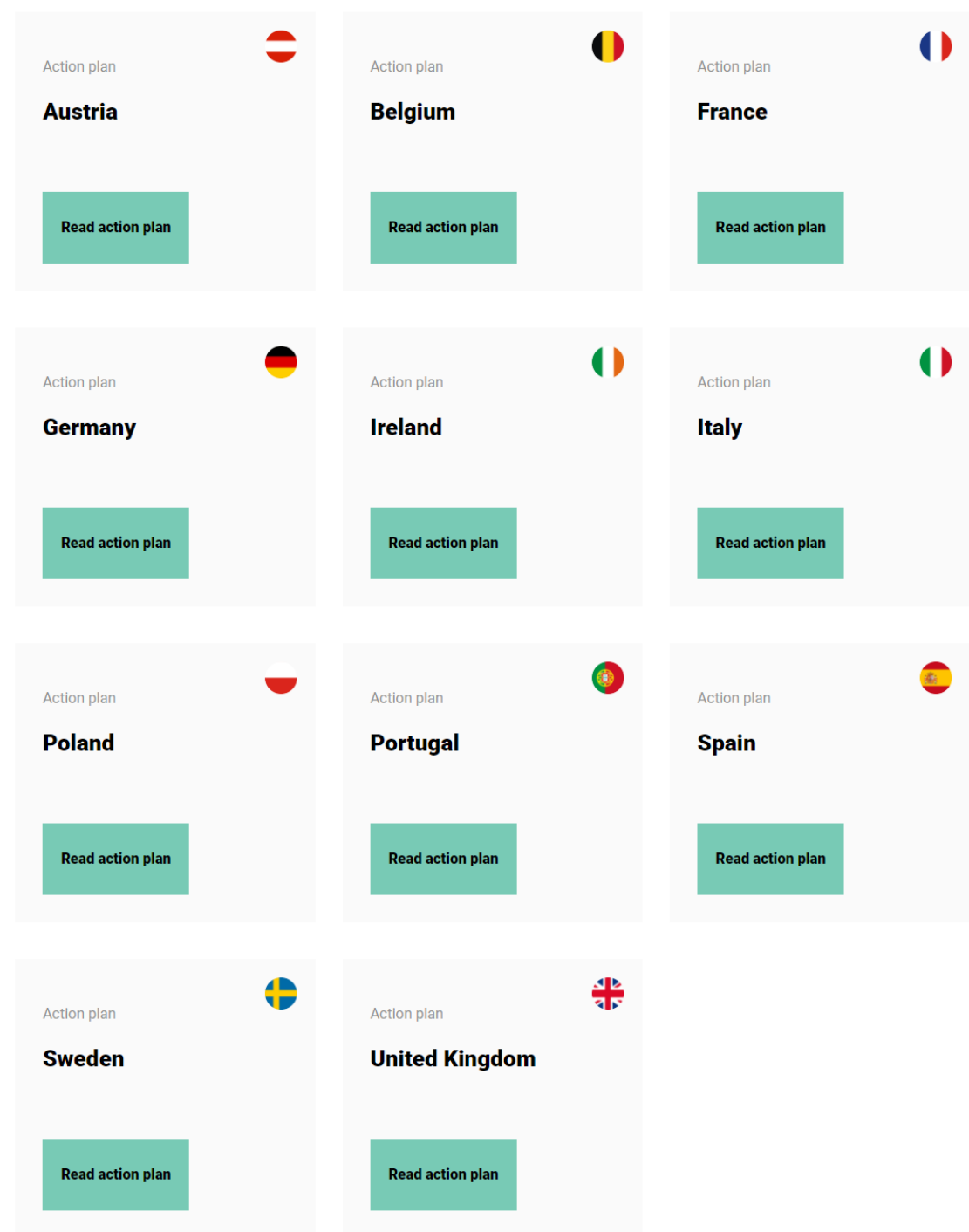
AIJN
EUROPEAN
FRUIT JUICE
ASSOCIATION



The **European Platform** brings together glass manufacturers, glass processors, food & beverage producers, extended producer responsibility schemes and municipalities, which collectively represent the players involved in the glass collection & recycling circular economy and coordinate Close the Glass Loop (13 partners to date).

11 National Platforms

We work hand-in-hand with a network of national partners across Europe to develop and implement **National Action Plans** with tailored solutions for glass collection which work in the local context (11 National Platforms to date).



The European Action Plan

Circularity & Innovation

Glass collection
(household & hospitality)

Glass sorting & treatment

Circular design, consumer
communications &
digitalisation

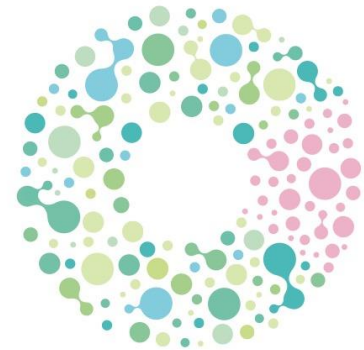
Coordination of National Platforms

National Action Plans

National Platforms
Council

Data & Statistics

Communication & Awareness-Raising





close the glass loop

“ Glass is a great example of a circular material. You are already achieving outstanding results in waste collection and recycling. But today you show that you want to do more, that you are determined to bring levels up across the EU and seek the room for improvement all along the chain.

I am confident that you will complete your mission and make the Close the Glass Loop Platform the springboard to the higher levels of the waste hierarchy. ”

- Virginijus Sinkevičius,
European Commissioner in charge of
Environment, Oceans and Fisheries



We're open, get involved!



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