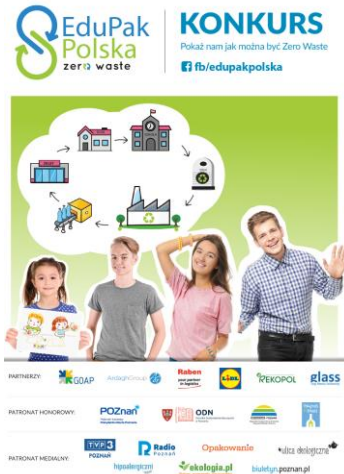


Friends of Glass Poland EduPak Polska

4/4/2022 Barbara Maciałczyk

I & II EDITION

Glass production video
Competition – Art Works presented
at International Glass Fair



III EDITION

Workshop for teachers
Competition – Art Works
presented at Educational Fairs



IV EDITION

Glass Lesson
Competition

TBC 2022

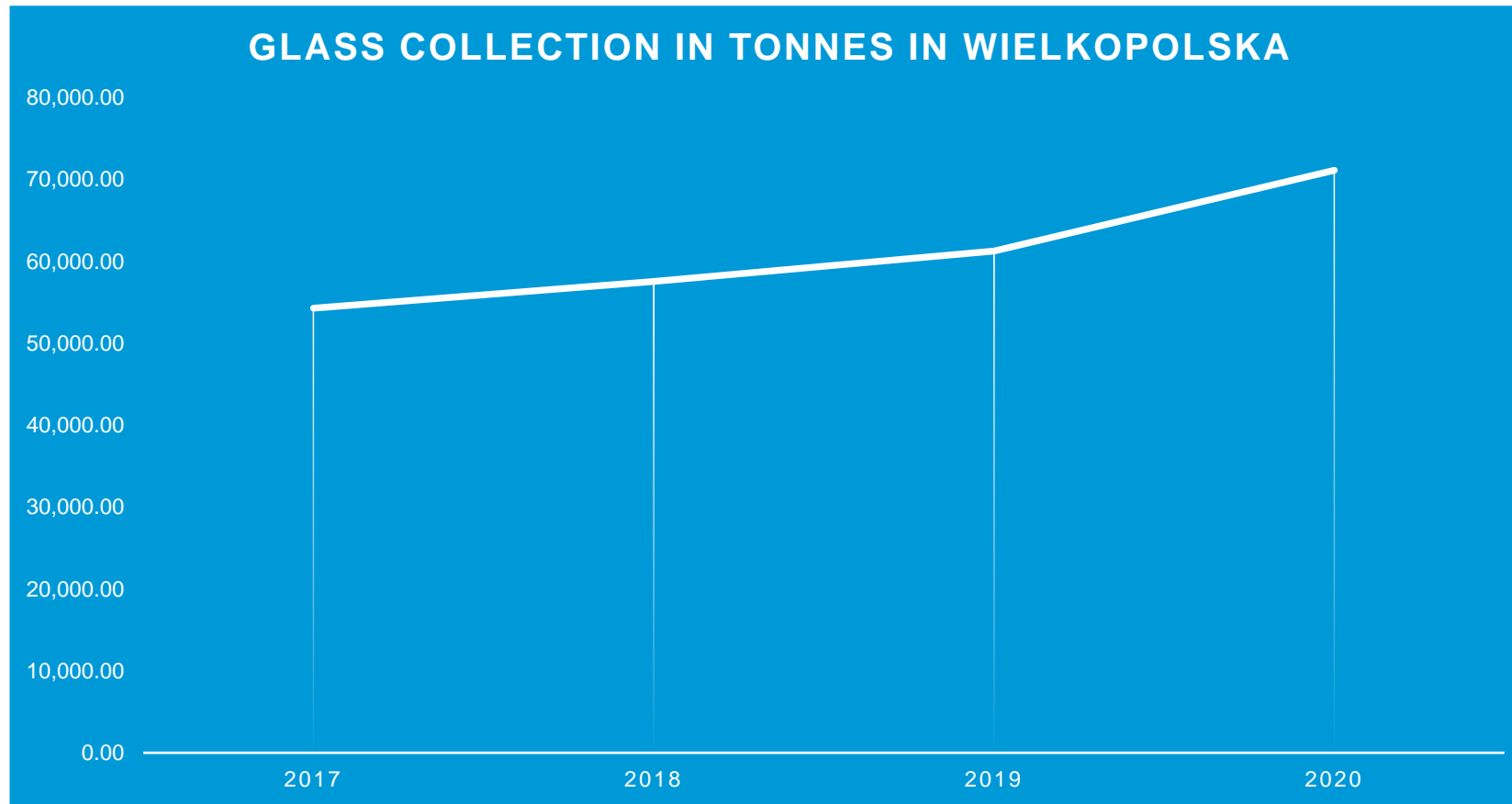


Edupak in numbers

- Location : Wielkopolska province
- 3 editions starting in 2016
- Educational institutions involved: over **130**
- No.of participants: over **900** kids (pre-schoolers, elementary and highschool students)



Increase in glass collected



Source: GUS



- Improve glass recycling rate & quality
- Extend project to entire country
- Share educational materials with interested parties (like municipalities)
- Co-op with partners from value chain to target wider audience

KEYS to success:

- ✓ Transparent information on what happens to glass packaging
- ✓ Improve bottle bank collections
- ✓ Long term commitment

Conclusion...



Thank you